

## Teacher Testimonials

*"Dr. Niederjohn truly energized our faculty about the need for economic and financial education. Many teachers called it the best in-service we've ever had."*

*"I learned so much; Dr. Niederjohn is truly an expert in teaching economics and personal finance."*

*"Very informative & very interesting."*

*"I got so much out of this workshop - I can't wait to get back to school and use what I learned."*

*"Great info - did not realize the possibilities."*

*"An excellent presentation - well organized - an excellent set of resources to take home - always an asset!"*

*"Dr. Niederjohn is a great presenter. I never miss a chance to see him in action."*

## Request an Inservice Workshop for Teachers

Contact the Lakeland College Center for Economic Education for availability and prices:

Dr. Scott Niederjohn  
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Phone: (920) 565-1239

**LAKELAND**  
COLLEGE

Center for Economic Education

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## Inservice Workshops for Teachers

Programs for Teachers of  
Economics & Personal Finance



## PROGRAMS OFFERED

The goal of the Lakeland College Center for Economic Education (LC-CEE) is to improve the quality and quantity of economic and financial education in the K-12 school curriculum. The Center offers a range of presentations which are customized to fit the needs of your curriculum. Contact the LC-CEE for prices and availability.

## PRIMARY PRESENTERS

**M. Scott Niederjohn, Ph.D.**, is the Charlotte and Walter Kohler Assistant Professor of Economics and Business and the Director of the Center for Economic Education at Lakeland College. Professor Niederjohn conducts many workshops each year for teachers related to economics and personal finance. Niederjohn is also a prolific researcher in the area of K-12 economic and financial literacy having written numerous journal articles, reports and curriculum materials published.

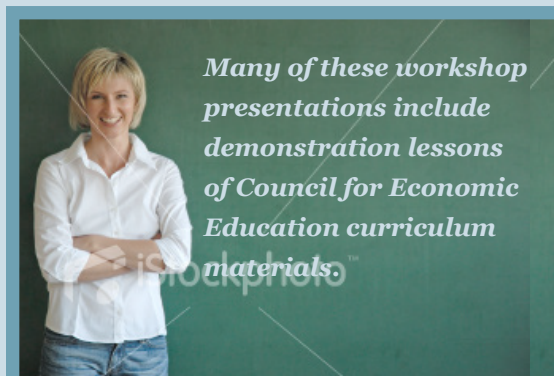
**James Kudek, BA, MBA**, is an Associate Professor of Business Administration and the Associate Director of the Center for Economic Education at Lakeland College. Prof. Kudek has more than 25 years of experience teaching economics and business courses at the college level. He is a Certified Management Accountant (CMA), past President of the Wisconsin Economics Association, a member of Glacial Lakes Land Trust and the Institute of Management Accountant, as well as a seasonal small business owner.

## SAMPLE TOPICS

**An Introduction to Fundamental Financial Terms.** This is a survey course designed to familiarize the user with terms used in everyday business and personal finance. It is designed to make the listener aware of how these terms and concepts may affect everyday personal decision-making.

**Current State of Economic and Financial Education in Wisconsin's Schools** Understand the problem of economic and financial illiteracy. What policies does the state of Wisconsin have in place regarding economic and financial education? What are the policies in other states? How thoroughly are students learning? Also learn about Wisconsin teacher training and the resources available for teachers to assist with your economics and personal finance courses.

**Teachers Can Be Millionaires, Too!** Teachers often regard themselves as unlikely candidates for financial success, chiefly because they earn low starting salaries. But people of modest means can build wealth over time if they adhere to certain simple strategies. Our goal here is to explain this point as it applies to teachers through a popular, fun and interactive true/false game.



## SAMPLE TOPICS CON'T.

**Understanding Demand and Supply Relationships.** Topics covered include the causes for changes and shifts in demand which directly affect supply, as well as market prices, how to teach these concepts to students in a relevant manner, and how demand and supply concepts affect everyday individual decision making in a market based society.

**Understanding the Federal Reserve.** Topics covered include the role of the Federal Reserve in the U.S. Banking system, how does the Fed "create" money, the lender of last resort concept, open market operations and the federal funds rate. These and other topics will be addressed as they affect everyday interest rates and credit markets.

**Understanding Personal Budgeting.** Topics covered include the fundamentals of creating a personal budget, savings strategies, introduction to the idea of compounding value through saving and debt management.

**What Causes an Economic "Bubble"?** Topics covered include the recent U.S. housing bubble and the events which lead to it. Why do these economic bubbles occur and how can they be prevented? What lessons should we learn from the "dot-com" and housing problems?

**Customized topics to fit your curriculum.** Contact the LC-CEE.